



It's tough
at the top



www.apexfootwear.co.nz

2022/23
Collection



It's tough at the top

The Apex Story

Growing up in New Zealand, our family lived very modestly. If we wanted something we had to work hard and save for it – or make it ourselves. It was an ethos that our parents gave us kids, and it stuck. Apex boots comes out of that mindset; Kiwis doing it for themselves.

We recognised a need for wide safety shoes in New Zealand. Our purpose from the outset was to make footwear that would fit our wider kiwi feet and that wouldn't cost the earth.

Making our very own boots for New Zealand was sometimes scary – and always exciting. We have learned a lot over the last 15 + years (some of it the hard way!) and we are very proud of our Apex range as it is today. We are not done yet though – we are always working on improvements to bring you Aotearoa's best safety footwear.

Thanks for checking us out – we hope you try Apex and throw your support in with us Kiwis going up against the big international companies who dominate our market. If you are already in Apex footwear, thanks so much for your support – we look forward to bringing you more great footwear in the future.



Martin Leenders - Founder

With you all the way



We reckon that your boots should be well made and last the distance. So we will walk the distance with you for one year – that's double most the others out there. Fair is fair – if the boots aren't right, we will stand by them – just like we have for the last 15 years.

The warranty is against faulty workmanship or materials. The warranty is valid for one year from the date of purchase. Fair wear and tear or inappropriate use excluded.

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Key Features for Safety and Comfort

Look for these icons on our range of footwear to find the your perfect blend of features



HYDRY WATERPROOF SYSTEM

Waterproof with a highly breathable membrane to keep your feet dry and comfortable.



WATERPROOF

Resistant to water, with a highly breathable membrane to keep your feet dry and comfortable.



GR8PL8

Reinforced midsole for greater underfoot stability and comfort on ladders, spades, scaffolding and steps.



ANTI-PENETRATION MIDSOLE

Penetration resistant midsole offers protection from hazards underfoot like nails, sharp objects and debris.



STEEL TOE CAP

Steel toe cap protects from falling objects or heavy compression.



COMPOSITE TOE CAP

Lightweight toe cap for a more comfortable fit whilst keeping you safe.



COMFORT INNERSOLE

Innersole ergonomically designed to cushion your foot and is shock absorbing for relief on hard surfaces.



PORON® COMFORT INNERSOLE

Premium Poron inserts in heel and forefoot for better comfort, shock absorption and durability.



BREATHABLE UPPER

A moisture wicking and breathable mesh liner for comfort.



TERRA WIDE FIT

Made on a wide mould to accommodate wider Kiwi feet.



SAMSON X-WIDE FIT

Our widest boot with an extra wide toe cap for comfort and more room for your toes.



CHEMICAL & OIL RESISTANT

Chemical, oil and crack resistant rubber outsole.



HEAT RESISTANT

Heat resistant outsole to 300°C.



SLIP RESISTANT

Slip resistant outsole, to help prevent slip accidents.



RECYCLED MATERIAL

Upper base material made from Recycled Ocean Plastic, great for the environment.



LIGHTWEIGHT

Lightweight shoe, specially made with lightweight materials.



ELECTRICAL HAZARD RESISTANT

A secondary source of insulation protection against electric shock.



AIRPORT FRIENDLY

Virtually metal free for easy airport travel.

The Apex Legends

Some of our favourites in the Apex footwear range are named after New Zealand legends.

Here's who we named them after and a bit about why we think they are great.



TE WIREMU

Henry Williams was a well-respected missionary in the 1800's, Maori named him "Te Wiremu". Fluent in Te Reo, and with a tireless dedication to Maori, he was constantly averting battles - at times standing between the warring parties with lead shot flying overhead. We named our zip-sided boot in honour of his life's ambition...to bring two sides together in harmony.



THE DOBBYN

Dave Dobbyn, the legendary New Zealand singer-songwriter has been making music for four decades. Starting with Th' Dudes, later DD smash and now in a solo career, Dave's music has become the soundtrack to Kiwi lives. His raw style and unique sound make him a real 'slice of heaven'.



THE PEARSE

Richard Pearse, the self-taught inventor, prophetic designer, trail blazing aviator and eccentric visionary. On or around 31 March 1903, a reclusive New Zealand farmer Richard Pearse climbed into a self-built monoplane and flew for about 140 metres before crashing into a gorse hedge.



THE HAMILTON

Sir William Hamilton pioneered the development of the Hamilton waterjet in 1954. Making many of NZ's shallow rivers passable, his jet boat was a hit with trout fishermen and hunters who could then get fast and exciting access to the best spots upriver. He made a real splash when Hamilton waterjets powered the first boats to make it up the Colorado river in the Grand Canyon.



THE MUNRO

Burt Munro, the legendary land speed record holder from Invercargill. Modifying his 1920 Indian Scout motorcycle, he set three land speed records on the Bonneville Salt Flats, one of which still stands today. A real do-it-yourselfer, Burt made many of his own parts and tools in his shed. His micrometre was an old spoke. What a legend!



THE RUTHERFORD

Ernest Rutherford was the first person to successfully split the atom back in the day. He pretty much summed up the No.8 wire mentality in NZ when he said: We don't have the money, so we have to think. Ironically, he also appears on our \$100 note. Maybe we should have put him on the \$5 note . . .



THE MARSDEN

Samuel Marsden, as a pioneer missionary, was a major influence in NZ culture. He is also credited with bringing the grape vine into NZ. In 1819 he wrote: "New Zealand promises to be very favourable to the vine as far as I can judge at present of the nature of the soil and climate." Now an industry worth over \$1b in sales annually, he was certainly a man of vision.



THE GOLDIE

"Goldie" - aka Jeff Wilson, has represented New Zealand in both Cricket and Rugby, at the highest level. We named this boot after Goldie, because like him, this boot is just so good at so much.



THE POWER ZIP

Catharine Power was a key member of our team for 8 years and tragically passed away in 2021 after a short illness. Catharine was a superstar, loved by all who worked with her. She would get the job done, no matter the circumstances, so it's fitting we name this boot after her.





The Goldie Zip

Wheat J6681



The Goldie Zip is a great all-round boot with our HYDRY water-proof system. It has a gusset which keeps muck and water out, with a highly breathable upper, it is perfect for all conditions.

- Premium Nubuck leather upper
- Triple stitched at high stress points
- Padded top line for comfort
- Shock absorbing PU mid-section for comfort on hard surfaces

SBP WR SRA FO HRO
AS 2210.3:2019
ASTM F2413-18 M/I/C EH
Sizes UK 3-13

The Sparky Zip

Wheat J6687



The Sparky wheat is our mid ankle boot made with premium Nubuck leather. The Sparky is available all the way up to size 15! It is triple stitched at high stress points for a quality shoe that also gives you comfort with a padded top line.

- Gusset keeps the muck and water out
- Shock absorbing PU mid-section for comfort on hard surfaces
- Heat resistant outsole up to 300°C

SB SRA HRO FO
AS2210.3:2019
ASTM F2413-18 M/I/C EH
Sizes UK 3-15



The Linesman Zip

Black J6684



The Linesman Zip is a great all-round boot in Black leather, with our HYDRY water-proof system. It has a gusset which keeps muck and water out, with a highly breathable upper, it is perfect for all conditions.

- Premium full grain leather upper
- Triple stitched at high stress points
- Padded top line for comfort
- Shock absorbing PU mid-section for comfort on hard surfaces

SBP WR SRA FO HRO
AS 2210.3:2019
ASTM F2413-18 M/I/C EH
Sizes UK 3-13

The Power Zip

Black J6694



The Power zip is a tough but light, zip up boot that goes up to a size 15! Triple stitched at high stress points in the premium full grain leather. For added comfort there is a padded top line and the midsole is shock absorbing.

- Gusset keeps the muck and water out
- Composite safety toe for a light, comfortable fit
- Shock absorbing PU mid-section for comfort on hard surfaces
- Heat resistant outsole up to 300°C

SB SRA HRO FO
AS2210.3:2019
ASTM F2413-18 M/I/C EH
Sizes UK 3-15





The Wiremu Zip Black J9027

The Wiremu Zip has added toughness made with premium full grain water-resistant leather, a metal YKK zipper and is quad stitched at high stress points. The wider steel toe cap and the Samson X-Wide fit makes this boot both comfortable and a mighty strong boot.

- Extended tongue for comfort
- Low Profile TPU scuff protection
- Comfort innersole included

SB SRC
AS/NZS 2210.3:2009
Sizes UK 3-13



The Pearse WP Brown J6689



The Pearse WP (Waterproof) are perfect for washing the rig to stormy days on the land. Equipped with the HYDRY waterproof system for dry feet and comfort. The Pearse WP is virtually metal free, making it airport friendly.

- Triple stitched at high stress points
- Padded top line for comfort
- Comfort innersole with Poron for all day comfort

SB WR SRA HRO FO
AS2210.3:2019
ASTM F2413-18 M/I/C EH
Sizes UK 3-13



The Dobbyn Brown J9026

The Dobbyn has a wide form steel cap for toe freedom and comfort. Made from Premium Enduro full grain leather upper with an extended tongue for both style and quality.

- Samson X-Wide fit sole for greater comfort and stability
- Triple stitched at high stress points
- Ergonomically designed innersole

SB SRC
AS/NZS 2210.3:2009
Sizes UK 3-13

The Pearse Choc Brown J6691



The Pearse in Chocolate has an upper made from Premium Crazy Horse leather. The composite toe makes for a lighter and more comfortable fit.

- Triple stitched at high stress points
- Padded top line for comfort
- Chemical, oil and crack resistant rubber outsole

SB SRA FO HRO
AS 2210.3:2019
ASTM F2413-18 M/I/C EH
Sizes UK 3-13



Samson
X-WIDE FIT
COMFORT



ENDURO
LEATHER



The Hamilton Black J8025

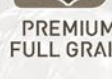
The Hamilton lace up is a classic and solid work boot. Triple stitched at the high stress points with an ergonomically designed innersole for comfort.

- Enduro full grain leather upper
- Low Profile TPU scuff protection
- Padded top line for comfort

SB SRC
AS/NZS 2210.3:2009
Sizes UK 3-13



Samson
X-WIDE FIT
COMFORT



PREMIUM
FULL GRAIN



The Munro Black J8021 Weka Brown J8022

For easy donning and doffing the Munro is an elasticated safety boot. The Foot-mate ergonomically designed innersole and Samson X-Wide fit gives you all day comfort.

- Premium full grain leather (Black)
- Premium saddle/waxed Crazy Horse leather (Weka Brown)
- Triple stitched at high stress points
- Low profile TPU toe scuff protection

SB SRC
AS/NZS 2210.3:2009
Sizes UK 3-13



ENDURO
LEATHER



The Rutherford Black J8014

A simple lace up safety boot that does it all. The Rutherford has the safety of a Pro-Grip dual density PU/PU sole to keep you safe.

- Enduro full grain leather upper
- Triple stitched at high stress points
- Pro-Grip dual density PU/PU sole

SB SRC
AS/NZS 2210.3:2009
Sizes UK 3-13



PROGRIP



The Marsden Black J8015

The Marsden is an elasticated safety boot that is easy to put on and take off with the added safety of a steel anti penetration midsole.

- Enduro full grain leather upper
- Triple stitched at high stress points
- Pro-Grip dual density PU/PU sole

SB SRC
AS/NZS 2210.3:2009
Sizes UK 3-13



PROGRIP



ENDURO
LEATHER



The BlackTrack Black J7001

Wear it your way! The BlackTrack, athletic style shoe comes with a spare set of laces so you can change up your look. The composite toe cap makes for a lighter more comfortable fit.

- Nubuck leather and synthetic upper
- Low profile scuff protection
- Breathable mesh lines for comfort
- Injection-moulded sport
- PU/Rubber outsole for durability
- Ergonomic innersole for comfort

SB SRC
AS/NZS 2210.3:2009

Sizes UK 1-13 / Euro 36-48



SMALL FROM
SIZE UK 1

BONUS
spare laces
'wear it your way!'



The Maui shoe is named after the rare Maui Dolphin, found only in New Zealand waters. Apex is committed to bringing new innovations to our products and we want to make sure we do our part for the environment to become a more sustainable brand. The Maui Shoe utilises ocean recycled plastic in the upper and we think this is a great start. We are proud to support Project Jonah in New Zealand so with every sale we make of the Maui, we will donate to Project Jonah to help them with the conservation of marine mammals in New Zealand.

www.projectjonah.org.nz

The Maui Black J4003

- Upper base material made from Recycled Ocean Plastic
- Strong, durable and good for the environment
- Composite safety toe for a lighter more comfortable fit
- Segmented sole for a light and shock absorbing feel
- Superior innersole with Poron for in-shoe comfort
- SRC rated anti-slip sole
- Breathable upper

SR SBC
AS 2210:3 2019

Sizes UK 1-12 /
Euro 36-47



SMALL FROM
SIZE UK 1



The Speed Black J4001

The Apex Speed is our lightest safety shoe with 3D printed mesh upper, and the look of a running shoe. The wide fit composite toe cap ensures your feet are safe. Available in small sizes from UK 0 to 13!

- 3D Printed breathable mesh upper
- Low profile scuff protection
- Dual density PACE EVA/Rubber outsole

SB SRC FO
AS/NZS 2210.3:2009

Sizes UK 0-13 / Euro 35-48



SMALL FROM
SIZE UK 0

UltraLite

Apex Footwear Sizing Guide

UK Mens	0	1	2	3	4	5	6	7	8	9	10	11	12	13
UK Womens	3	4	5	6	7	8	9	10	11					



Apex Work Socks Twin Pack

- Black and Charcoal
- Comfortable calf length work socks. Designed to stay up in footwear. Durable and tough
- Sizes Small NZ 3 - 7 (Ladies 5 - 9)
- Large NZ 8 - 13

Apex Fleece Tee Black or Navy

- 280gsm anti-pill microfleece
- Crew neck
- Generous fit
- Sizes S - 3XL

Our Leather - The apex Secret!

We insist on top quality leathers for Apex footwear. That's the secret to long lasting, comfortable footwear. We are constantly offered cheaper leathers - but they just don't hack it in NZ. We know it costs a bit extra to have better leather - but we reckon you'll get a longer life out of your boots.



Premium Full Grain Leather

A full grain leather that quickly adapts to the shape of your foot giving you comfort straight out of the box. It is strong, water resistant and has excellent durability.



Waxed Crazy Horse Leather

A premium buffed cow or buffalo leather with a slight nap. When rubbed, the colour changes slightly. The leather gains a unique character look with age.



Enduro Full Grain Leather

Tough full grain buffalo leather. Ideal for the harshest conditions, it takes being muddy and wet in its stride. Exceptionally strong and durable, with a smooth finish.



Premium Nubuck Leather

A top grain cow leather that is tough and durable while giving a soft supple feel. The top layer is buffed to give the leather a slight nap and classical look.

Leather Care

Boot life can be greatly enhanced by ensuring that the leather does not dry out. Dry leather, when required to flex with your foot, will crack instead. We recommend a good quality leather conditioner - such as Huberds Shoe grease - to enhance leather quality and keep leather supple. This is especially important after your footwear has been wet. Clean your boots to remove any mud - then dry them slowly. Do not force dry them (say by the fireplace) as this will cause the leather to dry and crack. Apply a fresh leather conditioner and rub it deeply into the leather to ensure that the leather is supple. Does not apply to Nubuck.

The anatomy of an apex wide fit safety boot



Steel or composite safety toecap (selected styles). Composite toecap is lighter and airport friendly

Premium full grain water resistant leather takes a hiding day in, day out and quickly adapts to your foot

Triple or quad-stitched at high stress points

Low profile TPU scuffcap to extend boot life (selected styles)

Premium Poron inserts in heel and forefoot for better comfort, shock absorption and durability

Reinforced midsole for greater underfoot stability and comfort on ladders, spades, towers and steps

Anti-penetration midsoles offer protection from hazards underfoot (selected styles)

Shock absorbing PU mid-section for comfort on hard surfaces

Made on a wide mould to accommodate wider Kiwi feet

Chemical and oil resistant TPU outsole or rubber outsole

Apex Footwear Sizing Guide

UK Mens	0	1	2	3	4	5	6	7	8	9	10	11	12	13
UK Womens	3	4	5	6	7	8	9	10	11					



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"They give me everything I need in a work boot. Great, comfortable boots that won't cost the earth."

*Peter Wolfkamp,
Resident Builder*



QR Code for
YouTube Videos



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